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# **ANNUAL WORK PLAN: 2012**

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**ROCKINGHAM BICYCLE  
ADVISORY COMMITTEE**

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**JULY 11, 2012**

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## ROCKINGHAM BICYCLE ADVISORY COMMITTEE (BAC) MEMBERS

### VOTING MEMBERS

Travis Layman, District 2  
Member of Organizational BAC

Denise Martin, District 2  
Member of Organizational BAC

Rich Harris, District 4  
Member of Organizational BAC

Jason Burch, District 3  
Member of Organizational BAC

Basil Hangemanole, District 5  
Member of Organizational BAC

Zenaida Hall, District 5

Cari Orebaugh, District 1

Steve Tomasi, District 5

Robert "Bobby" Hill, District 4 (former member)

Jeff Bolander, District 5, (former member)

### NON-VOTING ADVISORY MEMBERS

Jeremy Mason  
VDOT Liaison

Thanh Dang  
City Liaison

Gretchen Sallah  
County Staff

Rhonda Cooper  
County Staff Facilitator

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**Approved by the Rockingham Board of Supervisors on July 11, 2012.**

## **ANNUAL WORK PLAN: 2012**

**OF THE**  
**ROCKINGHAM BICYCLE ADVISORY COMMITTEE**

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### **BACKGROUND**

At the Board of Supervisors' May 25, 2011, meeting, Supervisor William Kyger and Chairman Michael Breeden explained they had met with bicyclists from the County about numerous bicycling-related issues and determined the County needed a study committee to establish a permanent bicycle committee to look into these issues and report to the Board.

Mr. Kyger asked the study committee to report back to the Board in August and recommend a permanent committee and its structure, in accordance with the State Code.

The study committee, named the Rockingham County Bicycling Study Committee, was comprised of Denise S. Martin, District #1; D. Travis Layman, District #2; Jason Burch, District #3; Rich Harris, District #4; Basil Hangemanole, District #5; Rhonda Cooper, County Director of Planning; Gretchen Sallah, County Deputy Clerk, Board of Supervisors; and Jeremy Mason, Virginia Department of Transportation.

At the August 24, 2011, Board meeting, the organizational structure presented by the study committee was accepted, with the Board increasing voting members from seven to up to eleven for the Bicycle Advisory Committee (BAC). The membership is listed on page 1.

From September through December of 2011, the BAC members held information-gathering meetings and, from January through May, the Committee members held work sessions to prepare a Work Plan to guide their future work.

### **INTENT OF THE WORK PLAN**

The Work Plan is an annual plan with a two-year scope, which serves as a Board-supported guide for BAC projects and activities. The guiding principles of the Work Plan are the BAC's mission statement and organizational goal. This mission and goal were approved by the Board on August 24, 2011, as part of the BAC's Organizational Structure.

- **The BAC Mission:** To advise the Board of Supervisors in the promotion, planning, and implementation of bicycle and other non-motorized transportation in Rockingham County.

- **Organizational Goal:** Foster a healthy community by supporting and encouraging bicycle and non-motorized vehicles as viable modes of transportation through infrastructure improvements, intermodal connectivity, and education and enforcement programs.

## **THE PROCESS**

The BAC members brainstormed, then refined goals to implement the organizational goal. The goals were organized under five categories or themes. Rather than develop their own categories, they chose those used by the League of American Bicyclists when evaluating the bicycle friendliness of communities across America under its Bicycle Friendly Community Program. The BAC unanimously agreed that the benefit of using these categories was they are simply stated key elements of what will make Rockingham County accessible and safe for bicycles and other non-motorized transportation.

The categories are engineering, education, encouragement, enforcement, and evaluation and planning – the “5 Es.”

The goals, which are individual work projects, were critiqued by the BAC to determine when work on each project should begin. To undertake the number of projects listed in this Work Plan, projects were assigned to Year One, Year Two, or future Work Plans

The BAC plans to divide the work load among the committee members. While some projects may be handled by the entire BAC, others will be the responsibility of a single individual or sub-committees. The status of each active project will be presented at the BAC’s regular or specially called meetings.

## **PROJECTS TO BE INITIATED IN YEAR 1**

Some of the projects to be initiated in Year 1 are expected to take anywhere from a few hours to a few years, while other projects are expected to be ongoing.

### **Engineering**

1. Participate in the Harrisonburg Rockingham Metropolitan Planning Organization’s (HRMPO) work on the HRMPO Bicycle Plan.
2. Provide letters of support for applications from community organizations for grants (e.g. Safe Routes to School for infrastructure or education efforts, new sidewalk and bike facilities).
3. Encourage development of multi-use trails/greenways as identified in the Comprehensive Plan.
4. Identify appropriate funding sources to achieve BAC goals.

### **Education**

1. Provide Community Development's Website Liaison with information to create a web presence for BAC (which informs the public of the BAC, its mission, activities and projects, and includes links to bicycle-related events or websites, etc.).
2. Encourage County officials and staff to participate in Advocacy Advance Workshop on September 21, 2012.
3. Promote pedestrian and bicycle safety in elementary and middle schools (in partnership with existing organizations and programs).
4. Invite the Director of the League of American Bicyclists' (LAB) Bicycle Friendly Program to meet with BAC, the Shenandoah Valley Bicycle Coalition (SVBC), City and County officials and staff.
5. Encourage the use of bicycle education and the use of bicycles in driver education in all high school classes in Rockingham County.
6. Participate in continuing education for BAC members to reach BAC goals.
7. Promote Traffic Skills 101 classes offered by League Certified Instructors.
8. Create postcard with information of "who we are", web address, and email contact that can be distributed at events, to citizens, etc.

### **Encouragement**

1. Help promote bicycling events in the community.

### **Enforcement**

1. Encourage our law enforcement community to recognize the importance of and to participate in training and enforcement programs.

### **Evaluation and Planning**

1. Provide input on bicycle, pedestrian, and non-motorized transportation options on County development proposals as provided by the BAC facilitator.
2. Utilize LAB's Bicycle Friendly Community application to assess our current conditions and plan on future submission.
3. Evaluate diversity of the BAC membership to assess technical expertise and representation needed to accomplish BAC goals.

## **PROJECTS TO BE INITIATED IN YEAR 2**

Year 1 projects requiring more than a year to complete or which are ongoing will carry over to Year 2. The following additional projects are proposed for Year 2.

### **Engineering**

1. Identify priority locations in the county for cost effective, high-impact engineering improvements that could be implemented in the short term prior to plan development and adoption of an MPO or County plan.
2. Continuation of Year 1 projects.

**Education**

1. Promote the use of BiketheValley.org for Rockingham County routes.
2. Outreach/presentations with town managers, tourism professionals, and community (take the Toolbox on the road).
3. Continuation of Year 1's ongoing projects.

**Encouragement**

1. Encourage bicycle-related programs through the Rockingham County Park and Recreation Department.
2. Continuation of Year 1 project.

**Enforcement**

1. Continuation of Year 1 project.

**Evaluation and Planning**

1. Survey where new bike racks are needed.
2. Continuation of Year 1 projects.

**PROJECT FOR INITIATION IN THE FUTURE**

While the BAC members agree that preparing a Countywide Bicycle Plan is one of its highest priorities, they understand that the commencement of work on this plan is dependent upon significant resources being in place. For that reason, the Countywide Bicycle Plan is a project for a future year. However, a Year 1 goal is to identify appropriate funding sources to achieve BAC goals. If funding sources for a Bicycle Plan are identified, the BAC members encourage the Board of Supervisors to accelerate the commencement of the Countywide Bicycle Plan.

**Engineering**

1. Facilitate the development of a comprehensive Bicycle Plan for Rockingham County.

**Education**

1. Continuation of previous years' ongoing projects.

**Encouragement**

1. Continuation of previous years' ongoing projects.

**Enforcement**

1. Continuation of previous years' ongoing projects.

**Evaluation and Planning**

1. Continuation of previous years' ongoing projects.

**SUMMARY**

The BAC considers this Work Plan to be a living document that must be responsive to its mission and organizational goal. Annually, the BAC will review the Work Plan and present it to the Board of Supervisors for its endorsement. As the BAC accomplishes projects, it will add additional ones to future work plans. Throughout the year, the Board will be provided with periodic reports of the BAC's activities.